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Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
----------121031Z 034243 /17
R 120934Z APR 77
FM AMCONSUL GOTEBORG
TO USDOC WASHDC
INFO SECSTATE WASHDC 0206
AMEMBASSY BRUSSELS
AMEMBASSY LONDON
AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEBORG 0090

E.O. 11652: N/A
TAGS: BTIO, SW
SUBJ: PRIVATE TRADE OPPORTUNITY

1. 401/02/P0061
2. 040777
3. JPOWENS
4. 401 SWEDEN
5. ADR
6A. REPLY TO --
6B. BO LAESTADIUS
6C. BOLE SALJTJANST AB
BOX 135
S-434 01 KUNGSBACKA, SWEDEN
7. CABLE--; TELEX --; TEL 031/76 33 13
8. --
9. 102 DIRECT SALE FOR RESALE
10. DESCRIPTION
36451XX-0000 OUTDOOR RESIDENTIAL TYPE ELECTRIC FIXTURES FOR
ATTACHMENT TO HOUSES AS WELL AS GARDEN AND
PATIO TYPES.
36457XX-0000 RESIDENTAL TYPE PORTABLE ELECTRIC FIXTURES,
FLOOR WALL, AND TABLE.
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3999511-0000 LAMPSHADES
32690XX-0000 LAMP BASES
30790XX-0000 LAMP BASES
32811XX-0000 LAMP BASES

NOT ABLE TO ESTIMATE ANNUAL SALES POTENTIAL IN DOLLARS.
HOWEVER, CLAIMS VERY GOOD CONTACTS WITH THE LARGEST DEPART-

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MENT STORES AND EXPECTS CONSIDERABLE SALES IF RIGH PRODUCTS
FOUND.

FIRM STARTED IN 1972 AS A RETAIL ESTABLISHMENT. TWO
ADDITIONAL RETAIL SHOPS ARE PLANNED AND A WHOLESALE ORGAN-
IZATION IS BEING SET UP WITH THREE TRAVELING SALESMEN.
FIRM PRESENTLY EMPLOYS 6 AND REPORTS 1.5 MILLION KR.
ANNUAL SALES. A RELIABLE LOCAL CREDIT SOURCE DESCRIBES
LAESTADIUS AS AN AGRESSIVE, RELIABLE, AND CAPABLE BUSINESS-
MAN. HE HAS SATISFACTORY FINANCIAL RESOURCES AND HAS ALWAYS
MET HIS OBLIGATIONS PROMPTLY. OUR SOURCE RECOMMENDS
BUSINESS RELATIONS.
OWENS

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 12-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977GOTEBO00090
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770126-0448
Format: TEL
From: GOTEBORG
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770467/aaaacfxh.tel
Line Count: 75
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: b14cbda6-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 21-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2835410
Secure: OPEN
Status: NATIVE
Subject: PRIVATE TRADE OPPORTUNITY
TAGS: BTIO, SW
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/b14cbda6-c288-dd11-92da-001cc4696bcc
Review Markings:
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